



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
970094-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Freedom PAC	#460 FREEDOM PAC	460

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	970094	06402875

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:15	1	\$260.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$260.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:15	TVFP-1022-02H	\$260.00 NM
2	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:15	1	\$390.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$390.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:15	TVFP-1022-02H	\$390.00 NM
3	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:15	2	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:15	TVFP-1022-02H	\$650.00 NM
2	WPBF	Tu	11/06/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:15	TVFP-1022-02H	\$650.00 NM
4	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:15	4	\$845.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$845.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:53 AM	Good Morning America	7-9AM	:15	TVFP-1022-02H	\$845.00 NM
3	WPBF	M	11/05/12	8:56 AM	Good Morning America	7-9AM	:15	TVFP-1022-02H	\$845.00 NM
4	WPBF	Tu	11/06/12	7:29 AM	Good Morning America	7-9AM	:15	TVFP-1022-02H	\$845.00 NM
2	WPBF	Tu	11/06/12	7:30 AM	Good Morning America	7-9AM	:15	TVFP-1022-02H	\$845.00 NM
5	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:15	2	\$490.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$490.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	9:40 AM	Dr. Oz M-F 9-10a	9-10a	:15	TVFP-1022-02H	\$490.00 NM
1	WPBF	Tu	11/06/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:15	TVFP-1022-02H	\$490.00 NM



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
970094-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Freedom PAC	#460 FREEDOM PAC	460	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a		MT-----	:15	2	\$490.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$490.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:36 AM	10-11a Anderson Cooper	10-11a	:15	TVFP-1022-02H	\$490.00 NM
2	WPBF	Tu	11/06/12	10:42 AM	10-11a Anderson Cooper	10-11a	:15	TVFP-1022-02H	\$490.00 NM
7	11/05/12	11/05/12	WPBF News 25 @ Noon 12pm-1230pm		2-----	:15	2	\$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:15	TVFP-1022-02H	\$1,200.00 NM
2	WPBF	M	11/05/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:15	TVFP-1022-02H	\$1,200.00 NM
8	11/05/12	11/05/12	THE CHEW	1P-2P	2-----	:15	2	\$455.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$455.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	12:58 PM	THE CHEW	1P-2P	:15	TVFP-1022-02H	\$455.00 NM
1	WPBF	M	11/05/12	1:00 PM	THE CHEW	1P-2P	:15	TVFP-1022-02H	\$455.00 NM
9	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	2-----	:15	2	\$585.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$585.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	3:38 PM	M-F 3-4P	M-F 3-4P	:15	TVFP-1022-02H	\$585.00 NM
1	WPBF	M	11/05/12	3:55 PM	M-F 3-4P	M-F 3-4P	:15	TVFP-1022-02H	\$585.00 NM
10	11/05/12	11/05/12	Dr. Oz	4-5p	2-----	:15	2	\$1,170.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$1,170.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	4:09 PM	Dr. Oz	4-5p	:15	TVFP-1022-02H	\$1,170.00 NM
1	WPBF	M	11/05/12	4:55 PM	Dr. Oz	4-5p	:15	TVFP-1022-02H	\$1,170.00 NM
11	11/05/12	11/05/12	M-F 5pm News	5-6pm	2-----	:15	2	\$975.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$975.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:12 PM	M-F 5pm News	5-6pm	:15	TVFP-1022-02H	\$975.00 NM
2	WPBF	M	11/05/12	5:14 PM	M-F 5pm News	5-6pm	:15	TVFP-1022-02H	\$975.00 NM
12	11/05/12	11/05/12	CASTLE	10-11PM	1-----	:15	1	\$6,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$6,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:34 PM	CASTLE	10-11PM	:15	TVFP-1022-02H	\$6,500.00 NM
13	11/04/12	11/04/12	Sun ABC Prime D	10-11PM	-----1	:15	1	\$3,900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$3,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
970094-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Freedom PAC	#460 FREEDOM PAC	460	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/04/12	11/04/12	Sun ABC Prime D	10-11PM	-----1	:15	1	\$3,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 10:36 PM Sun ABC Prime D 10-11PM :15 TVFP-1022-02H \$3,900.00 NM									
14	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:15	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :15 TVFP-1022-02H \$2,500.00 NM									
15	11/05/12	11/05/12	Nightline	1135-1205AM / 123	1-----	:15	1	\$1,170.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$1,170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 11:54 PM Nightline 1135-1205AM / 123 :15 TVFP-1022-02H \$1,170.00 NM									
17	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----2-	:15	2	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2- 2 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Sa 11/03/12 5:09 AM Sat 5-6am News Sat 5-6am :15 TVFP-1022-02H \$180.00 NM									
1 WPBF Sa 11/03/12 5:55 AM Sat 5-6am News Sat 5-6am :15 TVFP-1022-02H \$180.00 NM									
18	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----2-	:15	2	\$295.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2- 2 \$295.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Sa 11/03/12 6:29 AM Sat 6-7am News Sat 6-7am :15 TVFP-1022-02H \$295.00 NM									
1 WPBF Sa 11/03/12 6:43 AM Sat 6-7am News Sat 6-7am :15 TVFP-1022-02H \$295.00 NM									
19	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----2-	:15	2	\$585.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2- 2 \$585.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Sa 11/03/12 8:28 AM Sat 8-9am News Sat 8-9am :15 TVFP-1022-02H \$585.00 NM									
1 WPBF Sa 11/03/12 8:30 AM Sat 8-9am News Sat 8-9am :15 TVFP-1022-02H \$585.00 NM									
20	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----2-	:15	2	\$9,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2- 2 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 8:05 PM Sat Prime College Football 8-1130pm :15 TVFP-1022-02H \$9,500.00 NM									
2 WPBF Sa 11/03/12 8:07 PM Sat Prime College Football 8-1130pm :15 TVFP-1022-02H \$9,500.00 NM									
21	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----2	:15	2	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2 2 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 11/04/12 5:00 AM Sun 5-6am News Sun 5-6am :15 TVFP-1022-02H \$180.00 NM									
1 WPBF Su 11/04/12 5:38 AM Sun 5-6am News Sun 5-6am :15 TVFP-1022-02H \$180.00 NM									
22	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----2	:15	2	\$250.00	NM



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970094-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Freedom PAC	#460 FREEDOM PAC	460	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----2				2	\$250.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Su	11/04/12	6:25 AM	Sun 6-7am News	Sun 6-7am	:15	TVFP-1022-02H		\$250.00	NM
1 WPBF Su	11/04/12	6:45 AM	Sun 6-7am News	Sun 6-7am	:15	TVFP-1022-02H		\$250.00	NM
23	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:15	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----1				1	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	11/04/12	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	:15	TVFP-1022-02H		\$900.00	NM
24	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----2	:15	2	\$585.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----2				2	\$585.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Su	11/04/12	8:27 AM	Sun 8-9am News	Sun 8-9am	:15	TVFP-1022-02H		\$585.00	NM
1 WPBF Su	11/04/12	8:43 AM	Sun 8-9am News	Sun 8-9am	:15	TVFP-1022-02H		\$585.00	NM
25	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:15	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----1				1	\$650.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	11/04/12	6:52 PM	Sun 630pm News	630-7pm	:15	TVFP-1022-02H		\$650.00	NM
26	11/05/12	11/06/12	WPBF News 25 Mornings 6-7AM		MT-----	:15	2	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	MT-----				2	\$650.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	11/05/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:15	TVFP-1022-02H		\$650.00	NM
2 WPBF Tu	11/06/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:15	TVFP-1022-02H		\$650.00	NM
27	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:15	2	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	MT-----				2	\$650.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M	11/05/12	9:00 AM	Good Morning America	7-9AM	:15	TVFP-1022-02H		\$650.00	NM
1 WPBF Tu	11/06/12	8:59 AM	Good Morning America	7-9AM	:15	TVFP-1022-02H		\$650.00	NM
28	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:15	2	\$490.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	MT-----				2	\$490.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M	11/05/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:15	TVFP-1022-02H		\$490.00	NM
1 WPBF Tu	11/06/12	9:36 AM	Dr. Oz M-F 9-10a	9-10a	:15	TVFP-1022-02H		\$490.00	NM
29	11/05/12	11/06/12	10-11a Anderson Cooper	10-11a	MT-----	:15	2	\$490.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	MT-----				2	\$490.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M	11/05/12	10:38 AM	10-11a Anderson Cooper	10-11a	:15	TVFP-1022-02H		\$490.00	NM
1 WPBF Tu	11/06/12	10:44 AM	10-11a Anderson Cooper	10-11a	:15	TVFP-1022-02H		\$490.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
970094-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Freedom PAC	#460 FREEDOM PAC	460

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a Class of Time - Fixed Non Pre-emptible		MT-----	:15	2	\$490.00	NM
30	11/05/12	11/06/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	MT-----	:15	2	\$970.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$970.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF M 11/05/12 5:24 PM M-F 5pm News 5-6pm :15 TVFP-1022-02H \$970.00 NM									
1 WPBF Tu 11/06/12 5:56 PM M-F 5pm News 5-6pm :15 TVFP-1022-02H \$970.00 NM									
Total Spots							52		

Payment Terms 30 Days

<u>Gross Total</u>	\$61,330.00
<u>Agency Commission</u>	\$9,199.50
<u>Net Amount Due</u>	\$52,130.50